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# *THE 14TH* **LBS CHINA BUSINESS FORUM**

**GLOBAL TRADE DYNAMICS:  
NAVIGATING THROUGH THE  
UNPREDICTABLES**

**24-25th May 2025**



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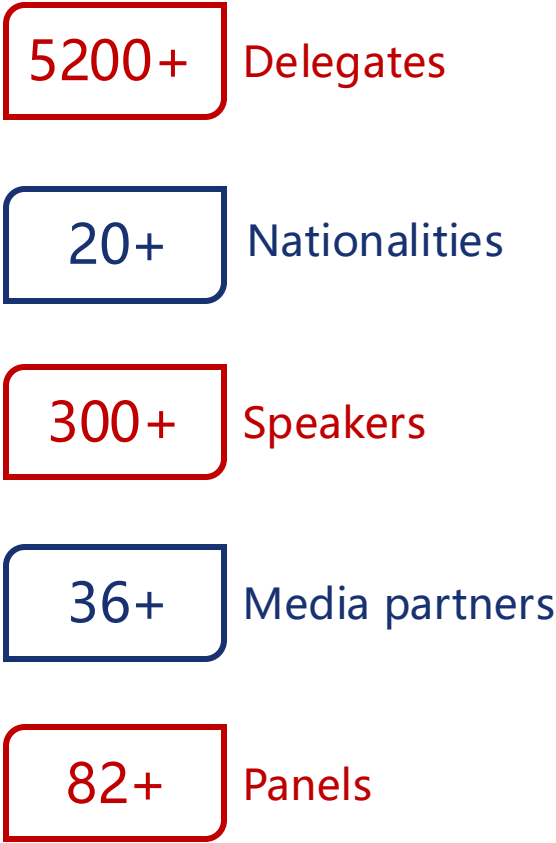


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# CHINA BUSINESS FORUM

Founded in 2012, London Business School China Business Forum (CBF) is one of the largest and most influential China-focused business forums in Europe. The forum aims to engage business, academic and political leaders in a conversation that offers incisive understandings of industrial dynamics and diverse insights into the future development of China, Europe, and the world.

Ranked amongst the world's best business schools and dedicated to cultivating elites in the world of business, LBS now has more than 45,000 alumni from 155 countries. Our alumni devote to making contributions on all aspects of life that we value. Some of the most influential figures include Savio Kwan (Former COO of Alibaba), Wong Kan Seng (Former Deputy Prime Minister of Singapore) and Tony Wheeler (Founder of Lonely Planet).



## Topics of previous forums



# PREVIOUS SPEAKERS



**Shi Wang**

Vanke, Founder



**Savio Kwan**

Alibaba, Former COO



**Jun Wang**

iQiyi, Head of Investment Management



**Yaping Deng**

Olympic Champion



**Weming Chen**

Houlihan Lokey,  
Head of China



**Ning Tang**

Creditease,  
Founder and CEO



**Hongbin Qu**

HSBC, Chief Economist for  
Greater China



**Tianfan Wang**

Bertelsman Asia Investments,  
Managing Director



**Geoffrey Yu**

UBS UK, Former CIO



**Thomas Luk**

Kearney, Partner



**Stephen Perry**

The 48 Group Club,  
Chairman



**Michael Ward**

Harrods Holdings Limited,  
Managing Director



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Consistently ranked (on average) as one of the **top 5 business schools**.

In the world, London Business School is a diverse, global business school **with 53,000+ alumni from 155+ countries**.

**#1**

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Ranked #1 by Financial Times, 2023

**#2**

European Business School Ranking

Ranked #2 by Financial Times, 2023

**#3**

Masters in Management Ranking

Ranked #3 by Financial Times, 2023

**#6**

Masters in Financial Analysis Ranking

Ranked #6 by Financial Times, 2023

**#8**

MBA Ranking

Ranked #8 by Financial Times, 2024

# Panel 1: Navigating the Macroeconomic Uncertainty

24th May 2025 09:30 - 10:45 London Time

## Discussion Topics

- The evolving landscape of global macroeconomic uncertainty, from inflationary pressures to geopolitical tensions
- The growing complexity of interconnected economies, and how shifts in one region ripple across the globe
- Government policy responses—what's working, what's not, and what's next
- Strategic approaches businesses can adopt to manage risk and stay competitive



Keynote Speaker

**Sergei Guriev**

Dean,  
London Business School

Professor Sergei Guriev is the Dean of London Business School and a globally renowned economist. Before joining LBS, he was Provost and Professor of Economics at Sciences Po in Paris and served as Chief Economist at the European Bank for Reconstruction and Development (EBRD).

An expert in economic policy, governance, and global markets, Professor Guriev has advised policymakers and contributed extensively to leading academic and business publications. His research spans political economy, development economics, and financial markets, shaping discussions at the highest levels.

With a distinguished career in academia and global institutions, Professor Guriev brings invaluable insights into the future of business and economics.



Panel Speaker

**Athanasios Vamvakidis**

Global Head of G10 FX Strategy,  
Bank of America

Athanasios Vamvakidis is Managing Director and Global Head of G10 Foreign Exchange Strategy for Bank of America Global Research, based in London. He is responsible for analysing and forecasting short and long-term trends in G10 currencies. He joined the firm in 2010. He has been ranked the top FX strategist, both in Europe and in the US, in the Institutional Investor Survey. He is a regular guest at CNN, BBC, CNBC, Bloomberg and other global media. His research is frequently referenced in the Wall Street Journal and the Financial Times.



Panel Speaker

**Dr. Xuxin Mao**

Head of Research,  
Bank of China

Dr. Mao currently serves as Head of Research at Bank of China's London Branch, and is a visiting scholar at LSE and UCL. His previous roles include Principal Economist at the National Institute of Economic and Social Research (NIESR) and Assistant Professor at UCL. His research spans international economics, finance, climate change economics, and big data, with publications in top journals and features in major media outlets. He has contributed to policy advisory for UK government departments and authored the "Global Economic Outlook" for Cambridge University Press. He has studied and worked in seven countries.



Panel Moderator

**Yabing Wu**

Senior Partnerships Manager, UKI,  
Deel

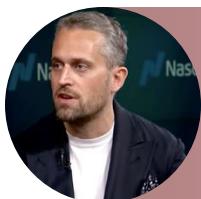
Yabing currently acts as the General Manager of the UKI partnership ecosystem at Deel, while pursuing her Executive MBA (expected 2026) at LBS as a recipient of the 30% club scholarship. Yabing has 12+ years of experience in management consulting, in-house strategy, venture capital, GTM strategy, and business development/partnership in the B2B SaaS industry, working across Greater China and the UK.

## Panel 2: Fintech's Global Reach

24th May 2025 11:00 - 12:00 London Time

### Discussion Topics

- Exploring how EVs are transforming transportation, sustainability, and cross-border trade
- Examining policy frameworks, investment flows, and emerging technologies in the EV sector
- Discussing the role of automakers, infrastructure providers, and financial markets in shaping the industry



Panel Speaker

**Carl Szantyr**

Founder and Managing Partner,  
Blockstone Capital

Carl Szantyr stands as a respected figure in the finance sector. At the helm of Blockstone Capital as its Founder and Managing Partner, he oversees a diverse group of companies, including a Digital Assets Multi-PM Platform and an alternative investment manager platform that bridges the gap between investment portfolio managers and our network of high-calibre investors.



Panel Speaker

**Richard Portes**

Professor of Economics,  
London Business School

Richard Portes, Professor of Economics at London Business School, is Founder and Honorary President of the Centre for Economic Policy Research (CEPR) and Co-Founder of Economic Policy. He is an elected Fellow of the Econometric Society and of the British Academy. He has been Chair of the European Systemic Risk Board Advisory Scientific Committee, of which he remains a member.



Panel Speaker

**Phoebe Zhou**

Head of Emerging Payments, Europe  
HSBC

As the Head of Emerging Payments, Europe at HSBC, Phoebe leads the development and implementation of innovative payment solutions across the region. She provides thought leadership and oversee our delivery of the future of payment landscape. She is also a Steering Committee member for the Regulated Liability Network UK project, a member of Project Agora which aims to improve Cross Border Payments network with BIS and IIF, a member of European Central Bank's New Technology Wholesale Central Bank Digital Currency contact group, and the Retail Digital Euro Rulebook working group.



Panel Speaker

**Eva Zhang**

CEO,  
Alipay UK

Eva Zhang is the CEO of Alipay UK. She leads the Alipay business in the UK, with a focus on bringing benefits to UK merchant and acquirer partners through the Alipay+ global payment and marketing solution. Eva has worked for more than 15 years in fintech and technology industries in both APAC and EMEA region. She has a master's degree in engineering and an MBA from London Business School.



Panel Moderator

**Jasmine Baker**

Trade Manager,  
London & Partners

Jasmine Baker is Trade Manager for Fintech & Cyber at London & Partners, the growth agency for London. She works with Fintech & Cybersecurity companies on the 12-month Grow London Global programme to support them to scale into international markets. She connects companies on the programme to events, opportunities, corporates and investors and has led tech 5.delegations to Toronto, New York, Dubai and China.

# Panel 3: Global Education: Cross-Border Learning

24th May 2025 13:00 - 14:00 London Time

## Discussion Topics

- Exploring how cross-border academic partnerships underpin the UK's position in global research and innovation.
- Evaluating the growth potential of TNE, blended learning, and local campuses as pathways for international expansion.
- Analyzing how recent shifts in policy and demand are redefining opportunities for UK institutions in China.



Panel Speaker  
**Ralph Rogers**

Regional Head of China,  
Geographic Directorate,  
British Council

Ralph Rogers is the British Council's Regional Head for China, leading strategic initiatives to strengthen UK–China educational and cultural relations. With over two decades of experience, Ralph has held senior roles in Beijing, Guangzhou, Taipei, and London, driving policy engagement, stakeholder relations, and major programme delivery across education, arts, and culture.



Panel Speaker  
**Helen Weir**

Project Officer – Families Priority  
Projects Team,  
Department for Education

Helen is a policy specialist working on priority projects at the UK Department for Education. She has previously worked on international and national policy at the King's Trust international, the UK Ministry of Justice, and UNESCO's International Institute for Educational Planning.



Panel Speaker  
**Sherry Fu**

Managing Director, China,  
The University of Manchester

Sherry is the Founding Director of the University of Manchester China Centre. She manages China Centre's business strategies, alumni relations and partnerships in the region. Sherry was appointed as an envoy to Manchester China Forum in 2013 and awarded 'Pilot of Chinese business education' and other influential awards at municipal and national levels in recent years.



Panel Speaker  
**Steven Smales**

Co-Founder & Chief Global Market  
Initiatives Officer, INTO Global

Fluent in Chinese, Steven is one of the world's leading practitioners in the management of large, distributed student recruitment networks, new channel and initiative development to maximise recruitment to overseas universities. Initially as CoFounder of INTO, Steven lead it's Global Recruitment Unit, overseeing the activities of over 130 staff operating out of 31 regional offices in 17 countries



Panel Moderator  
**Coco Ren**

Chair, China Business Forum 2025  
Executive MBA Candidate, London  
Business School

Coco Ren is a global commercial leader with over 15 years of experience driving international business development, market expansion, and cross-sector collaboration across Asia, Europe, and North America. Until recently, she served as Vice President of Business Development at Cambridge Education Group (CEG), leading strategic initiatives across multiple markets.



# Panel 4: E-Commerce: New Frontiers in Global Retail

24th May 2025 14:00 - 15:00 London Time

## Discussion Topics

- Cross-border strategies -- how Chinese businesses expand into overseas markets, especially Europe and the UK, and vice versa: what it takes to succeed in China
- Localization & branding -- practical insights on go-to-market strategy and supply chain setup, and how to adapt to different consumer preferences
- Market outlook & risks -- navigating uncertainties in global trade and where the next growth opportunities lie
- Competitive edge -- evolving e-commerce landscapes and how companies differentiate themselves in a crowded market



Keynote Speaker  
**Jean-Yves Lu**

Founder and CEO,  
Epermarket

Jean-Yves Lu is the Founder and CEO of Epermarket, a leading premium online supermarket in China. Born in China, he moved to France at the age of 17 and pursued his studies at the Sciences Po Paris. By the age of 32, he had become a senior executive in a publicly listed multinational company, overseeing operations across the Asia-Pacific region.



Panel Speaker  
**Gonzalo Matamala Ortiz**

General Manager,  
Frutera Asia

Gonzalo Matamala Ortiz is a seasoned international executive with over 16 years of experience in the fresh fruit industry, primarily focused on operations in mainland China and the Asia-Pacific region. His extensive background encompasses both public and private sectors, highlighted by his role as Trade and Investment Counsellor for the Chilean Embassy in Beijing and as an advisor to the Senate of the Republic of Chile.



Panel Speaker  
**Isabel Li**

Founder, XL consulting;  
Head of China, IMA

Isabel Li is a London-based strategist and cross-border business advisor with over a decade of experience helping companies expand internationally with cultural fluency, stakeholder trust, and long-term impact. She is the founder of XL Consulting UK Ltd., a boutique consultancy that helps Asian businesses build trust and brand relevance in global markets, while supporting UK companies with market entry strategies and partnerships in China.



Panel Speaker  
**Chris Ferguson**

Marketing Director,  
JD.COM

Chris is the Marketing Director for JD.com's retail operation in Europe. He has nearly fifteen years marketing experience across a variety of different sectors. He began his career working in creative agencies. Firstly at Leo Burnett, where he honed his skills executing advertising campaigns for McDonald's UK and the Department for Transport. He moved to JD.com in March 2025 and is responsible for marketing across all European markets.



Panel Moderator  
**Sheeni Shi**

UK-China E-commerce Entrepreneur,  
Cranfield MBA

Sheeni is an FMCG marketing expert with eight years of global brand management and advertising experience. She holds an MBA from Cranfield School of Management, UK, and specializes in the development and innovation of global e-commerce markets. She has conducted in-depth research on the business models, market strategies, and growth trajectories of platforms such as Temu, Shein, TikTok Shop, Shopify, and WordPress.



# Panel 5: EV Revolution: Reshaping Global Mobility

24th May 2025 15:30 - 16:30 London Time

## Discussion Topics

- The impact of electric vehicles on transportation, energy systems, and cross-border trade
- Emerging innovations in EV technology, including advancements in batteries and charging infrastructure
- Key growth opportunities for investors, automakers, and global markets in the evolving EV landscape



Panel Speaker  
**Henry Sanderson**  
Author & Journalist,  
Benchmark Mineral Intelligence

Henry Sanderson is a journalist and author based in London, focused on China and clean energy. He previously worked as a journalist for the Financial Times for seven years, covering commodities and mining, and before that was a reporter in Beijing for seven years, including for Bloomberg News. He is the author of Volt Rush, the Winners and Losers in the Race to Go Green, which was chosen as a book of the week by the Observer, and one of the best science and environment books of 2022 by The Times.



Panel Speaker  
**Chunxing Lin**  
Deputy Head of Aftersales UK & EU,  
MG Motor UK Limited

Dr. Chunxing (Peter) Lin is an engineer and business leader driving innovation at the intersection of technology and sustainability in the automotive sector. With a decade of experience spanning R&D, product development, and global team leadership, he has shaped industry advancements at major organisations such as JLR, JCB and MG Motor. At JCB, Peter spearheaded the development of the UK's first hydrogen-powered internal combustion engine.



Panel Speaker  
**Daisy Wang**  
Manager,  
Deloitte Digital

Daisy (Yue) Wang is a UK-based automotive industry consultant at Deloitte Digital, holding a Distinction MBA from the University of Surrey. She bridges the Chinese and Western automotive markets, providing strategic advice to companies navigating the evolving landscape, particularly in the electric vehicle (EV) sector. With over 15 years of experience, including roles at Deloitte China and Lynk & Co (Geely), Daisy has a proven track record of driving business growth for major automotive brands.



Panel Moderator  
**Christy Wang**  
Founder & CEO,  
Winsight Global LLC

Christy Wang is the Founder and C EV Revolution EO of Winsight Global LLC, where she drives business transformation through integrated corporate strategy, brand excellence, and operational optimization. With a proven track record at Bloomberg, Geller & Co., and EY, she delivers Fortune 500 expertise to growth initiatives. As a strategic partner to International AutoSource (a global vehicle distributor serving international communities).

# Panel 6: AI Revolutionizing Global Trade

24th May 2025 16:30 - 17:45 London Time

## Discussion Topics

- China's strategic positioning in global AI leadership and its implications for international businesses
- The role of AI in enabling cross-border collaboration and global technology competition
- Opportunities and barriers in international AI collaboration, including joint ventures, IP sharing, and regulatory alignment



Keynote Speaker  
**Yuan Gao**

Founder and CEO,  
Pangura

Dr. Yuan Gao is the Founder & CEO of Pangura and Co-founder & CIO of N0S.Tech, with over 10 years' investment and quantitative trading experiences in the City of London spanning both buy-side and sell-side institutions including Swiss Re, Fidelity and CICC. She leads Fundraising for N0S.Tech. She is also providing the agent based alpha generation solutions to N0S.Tech via Pangura.



Panel Speaker  
**Alan Shen**

Director - Enterprise Partnership & Solution,  
ByteDance

Alan Shen possesses over 15 years of experience in the field of AI and Cloud, and currently leads enterprise partnerships and solutions for ByteDance and TikTok across Europe. Alan has held senior roles at leading technology firms, including Alibaba. Throughout career, Alan has demonstrated a strong ability to align advanced AI technologies with strategic business objectives. Alan is a graduate of the University of Oxford with a Master of Engineering in Engineering Science.



Panel Speaker  
**Martin Schwarzmnn**

Partner, AI Lead,  
OC&C Strategy Consultants

Martin Schwarzmnn is a Partner in OC&C's TMT and Analytics teams. He helps clients unlock growth by applying advanced analytics—supporting software companies with customer data strategies, media owners with post-cookie ad sales, and digital natives with marketing effectiveness. Martin also leads OC&C's AI practice, developing AI strategy propositions and driving the firm's internal AI transformation.



Panel Speaker  
**Angela Huyue Zhang**

Professor of Law at USC,  
University of Southern California

Angela Zhang is a Professor of Law at the University of Southern California. Widely recognized as a leading authority on Chinese tech regulation, her scholarship explores the intersection of law, technology, and geopolitics, with a focus on the U.S.-China tech rivalry and the global regulation of artificial intelligence. She is the author of two widely acclaimed books.



Panel Moderator  
**Shuoyuan Ma**

Associate Consultant, Strategy& Deals,  
Strategy&

Shuoyuan is a strategy consultant at Strategy& London, where he supports private equity and corporate clients in evaluating investment opportunities and shaping growth strategies across AI, advanced manufacturing, and business services. He has also contributed to the rollout and testing of customized GenAI solutions for PwC UK.



Panel Moderator  
**Jojo Miao**

Masters in Management,  
London Business School

Jojo Miao is a current student at LBS. As part of the CBF committee, she leads the AI panel and co-leads the Macroeconomics panel. She holds a Bachelor's degree in Finance and Data Science from Shanghai Jiao Tong University, and has a strong focus in trading and the secondary market.

# Panel 7: Global Healthcare: Innovation & Access

25th May 2025 09:15 - 10:45 London Time

## Discussion Topics

- Recent healthcare policy reforms and their impact on pricing, reimbursement, and regulatory pathways
- Cross-border collaboration in healthcare: clinical trials, joint ventures, and navigating intellectual property concerns
- Strategies for pharmaceutical and medical device companies to navigate China's complex regulatory environment



Panel Speaker  
**Craig Dookie**  
Founder,  
London Medical Exchange

Craig is an experienced business leader with over a decade of expertise in healthcare consultancy, spanning education, MedTech, and procurement in China.

He is the founder of London Medical Exchange and Blue Space AI, where he oversees business development and strategy, working closely with clients and investors.

Driven by a passion for building better healthcare solutions, Craig is committed to helping clinical teams achieve excellence.



Panel Speaker  
**Mohamed Eldababy**  
Global Commercial Vice President,  
GSK

Mohamed has 29 years of very diverse experience in the pharma industry and is currently working for GSK based in London as Global Commercial Vice President for respiratory biologic . Mohamed was most recently Corporate Vice President & Global Asset Lead, Global Marketing at Boehringer Ingelheim, based in Germany, and prior to that as Regional Business Manager for EUCAN Region (Italy, Canada, Russia, Eastern Europe, Austria, and Switzerland) He started his career as a Medical Representative at Ferring Pharmaceutical and from 1998 spent 12 years in roles of increasing responsibility at Novo Nordisk including Vice President, General Manager, and International marketing management in Denmark.



Panel Speaker  
**Dr. Ruby Wang**  
Managing Director,  
LINTRIS Health

Dr Wang is a practising doctor and health strategist working across clinical medicine, health policy, and healthtech. As Managing Director of LINTRIS Health, she leads an award-winning consultancy bridging health and life sciences between East and West, including for multinationals, foundations, thinktanks and start-ups, and sits on the Royal Society of Medicine's Digital Health Council, the Health x Space Taskforce, and the Asia-Pacific Leadership Network. She has held senior roles in government and multilateral institutions, including as Head of Health for the Foreign Office at the British Embassy Beijing, and as Health Advisor for the UN in China. Dr Wang trained in medicine, neuroscience, and public policy at Cambridge, UCL, Oxford, as well as Tsinghua as a Schwarzman Scholar.



Panel Moderator  
**Dr. Ekanjali Dhillon**  
Digital transformation leader,  
HCA UK

Dr. Ekanjali Dhillon is a physician and digital transformation leader at HCA UK. With a background in clinical leadership and a strong interest in HealthTech, she works at the intersection of frontline care and digital innovation. Dr. Dhillon mentors and consults on health AI, venture capital, and digital strategy initiatives. She also sits on the Board of Age UK (HHB), contributing to the finance subcommittee and supporting the organisation's AI and digital strategies.

# Panel 7: Global Healthcare: Innovation & Access

25th May 2025 09:15 - 10:45 London Time

## Discussion Topics

- The role of AI in transforming China's healthcare ecosystem—from diagnostics to personalized treatment
- How China is leveraging big data, cloud computing, and smart infrastructure to drive healthcare innovation
- The rise of health tech startups in China and their role in reshaping patient care and health services delivery



Panel Speaker  
**Dr. Jerry Wu**  
Managing Director,  
LongRiver Investments

Jerry's career journey led him to venture capital from being a principal scientist. He brings 27+ years of experience in innovative research & development, and venture capital investment covering life sciences, biopharmaceutical, healthcare, and deep technologies. Jerry is the Managing Director at LongRiver Investments, a global venture capital fund, closed its debut fund at USD\$385M in July 2024. Before joining LongRiver, Jerry was the Head of Investment at TusPark Holdings UK, a VC & PE group in Cambridge, which had invested £250m+ in the science and technology sectors in the UK and Europe since 2018.



Panel Speaker  
**Dr. Suthesh Sivapalaratnam**  
Senior Clinical Lecturer in Haematology,  
Queen Mary University of London

Dr Suthesh Sivapalaratnam works at one of the largest haemophilia practices in the world at the comprehensive care centre at Barts Health NHS Trust, which encompasses 2350 patients with rare inherited bleeding disorders. He was trained in Amsterdam under Prof. Levi. He obtained his PhD on the Molecular Basis of Cardiovascular Disease again at the University of Amsterdam. During that time he spent half of his time at the University of Cambridge under the guidance of his mentor Prof. Willem Ouwehand.



Panel Speaker  
**Lynzi WANG**  
Founder,  
MEDii Health

With a background in computer science and a passion for cross-sector innovation, Lynzi Wang founded MEDii Health in 2017 to bridge the cultural and systemic gap between Chinese-speaking patients and the UK's private healthcare system. As a Chinese-born, UK-based entrepreneur, she brings a unique global perspective to modern healthcare delivery. Today, MEDii Health is a fully licensed, bilingual clinic in central London offering an integrated range of services — including urgent care, specialist outpatient services (such as paediatrics, cardiology, gynaecology, and dermatology), rapid blood testing, on-site imaging, comprehensive health screenings, and IV-based wellbeing treatments.



Panel Moderator  
**Dr. Jay Abulizi**  
Medical Affairs Manager,  
London Business School Executive MBA

Jay is a Medical Affairs Manager driving commercial success through scientific leadership at a biotech company. During his Executive MBA at London Business School, Jay has dedicated himself to exploring the transformative potential of artificial intelligence in healthcare. His research and projects at LBS focus on how AI-driven innovations can address critical healthcare challenges, particularly in rare disease management and personalised medicine. He pioneered AI/ML technologies in rare disease screening and developed self-monitoring tools for patients. Previously at Hengrui Pharma, he oversaw oncology, cardiology, and ophthalmology therapeutic areas to facilitate rapid patient access to innovative medicine.



# Panel 8: Global Luxury: Navigating Market Shifts

25th May 2025 11:00 - 12:15 London Time

## Discussion Topics

- Future of Luxury Consumer Behavior (Gen Z, rental/resale, travel retail)
- Sustainability & Ethical Luxury (ESG, transparency, circular fashion)
- Technology & Luxury (AI, Web3, NFTs, personalization)



Panel Speaker  
**Rachel Daydou**

Partner,  
EY Fabemovel

Rachel Daydou is a Partner at EY Fabemovel, where she focuses on AI & sustainability for Luxury Maisons. She has extensive experience in the Chinese market, having studied and worked in Beijing and Shanghai for 13 years, developed brands and launched two businesses, before heading Fabemovel in China ahead of the acquisition by EY.



Panel Speaker  
**Latitia Kung**

Head of International Growth and Partnerships, GLOBE-TROTTER

Latitia Kung is a recognized leader in luxury retail, renowned for driving international expansion, digital transformation, and high-impact strategic partnerships. With over 15 years of executive experience, she has been instrumental in shaping growth strategies for some of the world's most prestigious luxury brands.



Panel Speaker  
**DR. Cindy Liu**

Investor Relations Lead, Department for Business and Trade

A self-confessed citizen of the world. Dr. Liu was born in China and lived in five countries and now reside in London. She holds a Ph.D. in Luxury Brand Management with rich experience in the luxury industry. Dr. Liu advised top luxury brands' strategies for the Chinese/Asian markets such as Harrods, Tiffany, Burberry, Ralph Lauren, Cartier and Chloe.



Panel Speaker  
**Anaïs Bournonville**

CEO,  
AB ADVISORY

Anaïs Bournonville is the CEO and Founder of AB ADVISORY, a leading marketing and retail agency dedicated to building luxury and lifestyle brands in China. With almost a decade of experience in the industry, Anaïs began her career at LVMH, where she evolved in International Operational Marketing at Givenchy and Guerlain.



Panel Speaker  
**Jack Wu**

Managing Director of Global Regional Markets, Dunhill

Jack is a seasoned professional with nearly 20 years of experience in the sports, fashion, and luxury industries. His global career includes roles in Asia, Europe, and the USA, beginning with adidas and continuing with leadership positions at Levi's and K11, an innovative luxury real estate company. Jack joined Dunhill since 2022.



Panel Moderator  
**Prof. Stefano Turconi**

Luxury Strategy Professor,  
London Business School

Stefano Turconi is a Teaching Fellow of Strategy and Entrepreneurship at London Business School. He has held visiting appointments at MIT Sloan School of Management and Moscow School of Management.

# COMMITTEE MEMBERS

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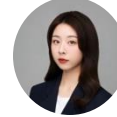
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# FORUM PARTNERS

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## Strategic Partnerships



## Institutional Partnerships



剑桥中国人工智能AI协会  
Cambridge China AI Association (CCAIA)



# Forum Schedule

## 24 May 2025 Day 1

08:15-09:00	Registration & Networking coffee/tea
09:00-09:10	<b>Welcome Address</b> by CBF team
09:10-09:20	<b>Opening Address</b> Minister Wang Qi
09:20-09:30	<b>Opening Address</b> by Dean Sergei Guriev
09:30-10:00	<b>Keynote Presentation</b> by Dean Sergei Guriev
10:00-10:45	<b>Forum Topic:</b> Navigating the Macroeconomic Uncertainty
10:45-11:00	Coffee Break
11:00-12:00	<b>Forum Topic:</b> Fintech's Global Reach
12:00-13:00	Lunch Break
13:00-14:00	<b>Forum Topic:</b> Global Education: Cross Border Learning
14:00-15:00	<b>Forum Topic:</b> Commerce & E-commerce: New Frontier in Global Retail
15:00-15:30	Coffee Break
15:30-16:30	<b>Forum Topic:</b> EV Revolution: Reshaping Global Mobility
16:30-17:45	<b>Forum Topic:</b> AI - Revolutionizing Global Trade



# Forum Schedule

## 25 May 2025 Day 2



London  
Business  
School

